

Barbara Rady Kazdan 12830 Lacy Drive, Silver Spring, MD 20904 301-622-1033
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Over 30 years of leadership in the creation, growth and management of successful non-profits
Architect of model programs in literacy, health, workforce development, and social entrepreneurship
Change agent skilled at designing, marketing and guiding new initiatives
Open, upbeat thought partner who inspires confidence and success

Career Highlights

Achieving Change Together METRO DC
Founder/Principal, social venture consulting firm 2009 -

Provides executive support to social venture leaders
Builds the capacity of entrepreneurial organizations to grow and flourish
Improves marketing and fundraising materials
Connects high-impact non-profits and venture partners
Advised the strategic planning process of Generations of Hope Development (special project)
Clients include The Purpose Prize, Ashoka, QuestBridge and Threshold Collaborative

Ashoka: Innovators for the Public Arlington, VA *global association of social entrepreneurs*
Director: U.S. Venture Program 2003 -09

Grew the U.S. Fellowship from 29 to 112 leading social entrepreneurs
Managed \$4M annual budget
Strengthened and directed the candidate selection process
Led the global organization in the number of Fellows elected
Enhanced Fellows' success through a robust community and individual support
Worked closely with the president, leadership team and global counterparts
Raised program profile through communications and marketing
Transformed the North American induction into a signature event
Convened the first gathering of all US Fellows followed by annual retreats
Directed events to engage Fellows with business leaders, donors and venture philanthropists
Built strong relationships with investors
Expanded engagements with strategic partners (e.g., McKinsey and Co.; Hill & Knowlton)
Co-authored *Recognizing Outstanding Innovators (ROI)*; raised \$42K from mailing to foundations
Promoted from senior venture entrepreneur to co-director (2005) to director (2007)

International Fostering of Ophthalmic Care for Underserved Sectors (InFOCUS)
Founding Executive Director 1995-2003

Launched and led a global primary eye care initiative
Managed successful social enterprise (50% of revenue from earned income)
Developed and directed the Center for Primary Eye Care Development
Created the Vision Station model, replicated in US and developing countries
Named Outstanding Project, American Public Health Association Vision Care Section
Developed volunteer training program
Prepared, managed and met annual budget
Obtained multi-year grants from leading foundations

Barbara Rady Kazdan (cont.)

Tri-Sector Enterprises *Houston, TX* *consultant promoting cross-sector partnerships*
Founder/Principal 1991 - 1995

Enabled an educational technology firm to access the public school market
Served as interim executive director of the Texas Institute of Family Psychiatry
Paired two agencies to offer domestic violence survivors both psychiatric help and group counseling
Guided non-profit incorporation of InFOCUS

Houston READ Commission *Houston, TX* *mayoral literacy coordinating agency*
Founding Executive Director 1987 - 1991

Led the mayor's literacy coordinating agency from inception to recognition as a national model
Worked with Mayor's blue ribbon committee to raise first \$1M in 8 months
Raised \$3 million in 3 years
Obtained \$250K workforce development grant for a demonstration technology literacy center
Established and directed 13 technology-assisted neighborhood learning centers
Created a unique corporate, public and non-profit partnership for each learning center
Spokesperson for cause-related marketing campaigns with Fortune 500 Companies
Developed and directed a grant-making program to fund literacy service providers
Worked with policymakers to open National Literacy Act funding to community-based organizations

Civic Engagement

National board member, Humane Farm Animal Care
Peace First Prize planning group
Social Impact Exchange knowledge and resources workgroup
Member/chapter leader, The Transition Network
Pro bono consultant, Parents Alliance and Ashoka U

Leadership Highlights

Selection committee, The Purpose Prize
Nominator, the Heinz Award, Echoing Green, New Profit, Draper Richards, and Prime Movers
Volunteer leader of Women's American ORT at local, regional and national levels
Led 10-city literacy awareness ORT task force; named Outstanding Project, adopted nationwide
Appointed to Governor's Task Force on Literacy; chaired planning subcommittee
Appointed to Mayor's Literacy Task Force; chaired planning subcommittee
Vice President, Development, National Urban Literacy Network
Elected to Leadership Houston
Advised development of Greater Houston Women's Foundation grant guidelines; reviewed applicants

Early Career Highlights

Tutor/counselor, IBM experimental Job Corps Center
Selected for federal Job Corps evaluation team
Program specialist, federal headquarters, Job Corps Basic Education Branch
Reviewer, Federal grant proposals
Director, Midwest Region Job Corps Education Program
Director of Curriculum, Borg Warner Educational Systems; created pre-K to 3 educational materials
Editorial staff, educational publisher Science Research Associates

Education/Certification

AB, English/History with Secondary Teaching Certification, University of Michigan, Ann Arbor, MI
Graduate Seminar in Public Administration, University of Houston, Houston, Texas
Management Program, Jones Graduate School of Administration, Rice University, Houston Texas
Community Eye Health Program Planning, International Centre for Eye Health, London
Certified JobsOver50 Career Coach (2011), Jobs for the Future